



Canada's National Geospatial
Leadership Conference



2025 National Summit

May 12-14, 2025 | Ottawa Conference & Event Centre



SPONSORSHIP & EXHIBITOR PACKAGE



THEMES:

- Advancements in Earth Observation
- 2025 bSC National Summit: Empowering the Digital Workforce
- GEOINT
- Hydrospace = Hydrography++

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Updated May 1, 2025



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Geospatial
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World
Geospatial
Industry
Council



Canadian Association of Geographers
Association Canadienne des Géographes

SUMDEX

EVENT & MEDIA



CanadianGIS.com

COMMERCIAL
UAV EXPO



GEO WEEK



LIDAR CANEX 2025
CANADA'S COMMERCIAL LIDAR EXPO



HORIZONS
World Geospatial Industry Event

Geoff Zeiss'
Between The Poles



EDUCATION



Carleton
University
Department of
Geography and
Environmental Studies



UNIVERSITÉ
LAVAL

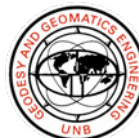


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2024 LIST OF SPONSORS

2024 LIST OF EXHIBITORS

2024 LIST OF ATTENDEES



GOGEOMATICS
C A N A D A

GoGeomatics Canada
PO BOX #421 – 207 Bank Street
Ottawa, Ontario K2P 2N2, Canada

Dear Colleagues,

I am pleased to invite you to join the Canadian and international geospatial community at Geolgnite 2025, where we will showcase the very best of our sector.

This premier event brings together senior government officials, business executives, and thought leaders in the Geospatial/ Earth Observation, Construction, and Location Technology sectors. With an expected attendance of 250 participants and 25-30 trade show exhibitors, Geolgnite 2025 is set to be a key networking and knowledge-sharing platform. Hosted by GoGeomatics Canada, the largest communications hub for news, jobs, and events in the Canadian geospatial community, the conference enjoys the participation and support of federal departments such as Natural Resources Canada (NRCan), the Department of National Defence (DND), the Canadian Space Agency and Fisheries and Oceans Canada (DFO).

This year's conference will explore three key themes shaping the future of our industry:

- **Advancements in Earth Observation**
Harnessing Space-Based EO and AI for a Sustainable World
- **2025 bSC National Summit:** Empowering the Digital Workforce
Boosting Productivity with AI, OpenBIM, and Information Standards
- **GEOINT**
Advancing Geospatial Intelligence for Security, Resilience, and Public Services
- **Hydrospatial = Hydrography++**
Exploring Innovations in Hydrography for the Blue Economy and Beyond

The Geolgnite 2025 Sponsorship and Exhibitor Package offers an array of opportunities designed to foster business-to-business (B2B) and business-to-government (B2G) connections, drive sales, enhance service visibility, recruit top talent, and expand brand reach. The conference agenda is thoughtfully curated by an advisory committee of leaders in government, business, and geospatial innovation, ensuring a focus on the most relevant and pressing topics in the sector.

Thank you for considering this opportunity to be part of a world-class event. I am happy to discuss any questions or explore how we can collaborate to make Geolgnite 2025 a resounding success. Feel free to reach out to me at JonathanMurphy@gogeo.ca.

For more details, visit our website: www.geoignite.ca

Sincerely,

Jonathan Murphy

CEO and President
GoGeomatics Canada

About Geolgnite 2025

Geolgnite 2025 is Canada's premier geospatial leadership conference, bringing together leaders, innovators, and trailblazers from the geospatial sector to Ottawa from May 12-14, 2025. Designed to go beyond the traditional focus, Geolgnite is about presenting the future landscape of geomatics and location technologies, fostering a deeper understanding of emerging trends, and exploring cutting-edge innovations.

Held annually in Ottawa, Geolgnite showcases Canada's leadership in geomatics, highlighting its pivotal role in tackling global challenges such as urban planning, climate resilience, and sustainable development.

The 2025 program will spotlight on the transformative power of technology, data, and services, reflecting the digital transformations reshaping industries worldwide. Leading organizations, policymakers, and industry experts will participate as partners and speakers, offering insights into the intersection of IT and geospatial technologies and the innovations poised to redefine the industry.

Geolgnite provides participants with:

- Updates on the newest technologies and innovations in geomatics and geospatial science.
- A platform to explore disruptive enterprises and their impact on the industry.
- Networking opportunities to connect with industry leaders, policymakers, and innovators.

Geolgnite 2025 will also introduce enhanced networking capabilities through a dedicated conference app, offering:

- Access to event schedules, speaker details, and key documents.
- Instant updates from organizers via push notifications.
- Tools to facilitate real-time engagement and connection with fellow participants.

This year's event is more than a conference – it's a platform for collaboration, innovation, and shaping the future of geospatial technology on a global scale.

There is a limited number of exhibitor booths and sponsorship packages available, so don't hesitate! Save the date and join us in the nation's capital May 12-14, 2025. Contact GoGeomatics today to learn more about delegate, exhibitor, and sponsorship opportunities!

For more information, visit www.geoignite.ca

Geolgnite Advisory Committee Members

Geolgnite Co-Chairs

Claudia Cozzitorto, CEO/COO | buildingSMART Canada | Chair: 2025 bSC National Summit: Empowering the Digital Workforce

Jonathan Murphy, CEO and President | GoGeomatics Canada

Alexander Verbeek, Policy Director | The Environment and Development Resource Centre

Anusuya Datta, Consulting Editor | GoGeomatics Canada

Bilyana Anicic, Chief Executive Officer | Aurora Consulting | Chair: Advancements in Earth Observation

David Gachuche, Chief Executive Officer | RiverCross Technologies

Denis Hains, Founder, President & CEO | H2i | Chair: Hydrospatial = Hydrography++

John Roos, Director of Sales | Maxar

Marikka Williams, MSc, GISP, Professor, GIS | Fleming College | Chair: Maps & Poster Gallery

Ted MacKinnon, Senior Geomatics | Technologist Natural Resources Canada

About GoGeomatics Canada

Founded in 2011, GoGeomatics Canada is the leading gateway connecting Canada's geomatics and geospatial community. We publish one of the most popular digital magazines in the industry, with over 2,200 featured articles and a reach of more than 5,000 subscribers through the *Canadian Spatial Times* newsletter.

GoGeomatics has established itself as Canada's go-to platform, sharing industry insights and announcements, promoting events and job opportunities, and driving collaboration and business growth in the geospatial sector.

The Ottawa Conference and Event Centre

The Ottawa Conference and Event Centre is a state-of-the-art facility with a unique architectural design. The captivating windowed atrium is a picture-perfect backdrop for our conference.

The Event Centre is less than 10 minutes from Parliament and minutes from the highway, train station and airport.

**The Ottawa Conference and Event Centre,
200 Coventry Rd. Ottawa, K1K 4S3, Canada**

Geolgnite is pleased to offer:

- Complimentary underground parking & WIFI

Hotel

A room block has been reserved at the Courtyard by Marriott Ottawa East beside the conference centre.

200 Coventry Road Ottawa, Ontario K1K 4S3

A limited number of rooms have been reserved. The special rate of \$199 CAD (approx. \$140 USD) per night is available until April 11, 2025. For more information, please visit the [reservation page](#).

Book with group code **GCA-N** at 613-741-9862 ext. 2000. Mention your dates when calling.



Geolgnite Ticket Pricing (full program)

\$700 CAD* (\$500 USD**) early bird until Jan 31, 2025

\$775 CAD* (\$550 USD**) regular ticket until April 14, 2025

\$900 CAD* (\$625 USD**) last chance ticket until May 11, 2025

\$1,000 CAD* (\$700 USD**) at the door

\$450 CAD* (\$300 USD**) additional exhibitor ticket

\$250 CAD* (\$175 USD**) student ticket

**Pricing is in Canadian dollars. Taxes extra. **Approximate US dollar value*

Schedule

Monday, May 12

Exhibitor Setup

More information will be provided closer to the date.

Workshop: Elevating Your Impact: From Technical Expert to Strategic GIS Leader - 9:00 AM - 12:30 PM

[Learn more](#)

OGC Canada Forum - 1:00 PM - 3:00 PM

This event will bring together key stakeholders from across Canada's geospatial sector, including industry leaders, academics, indigenous communities, government representatives, and technologists, to continue vital discussions on advancing geospatial standards, interoperability, and spatial data infrastructure (SDI) in Canada.

Geolgnite 2025 Networking Event & Panel Discussion

Location: Rainbow Bistro, 76 Murray St, ByWard Market, Ottawa

Time: Networking at 6:30 PM | Panel begins at 7:00 PM

Set in the heart of Canada's capital, this networking event and panel discussion takes place in Ottawa's historic ByWard Market, one of the country's oldest and most vibrant districts. The Rainbow Bistro, a legendary live music venue known for supporting Canadian talent, provides the perfect setting for an evening of insightful discussion and professional networking.

The global alliances that have shaped international relations for decades are now being redefined, and the geospatial sector must adapt to this evolving world order. This high-level panel will bring together top industry leaders to discuss the implications of geopolitical shifts on the geospatial field and how the industry can remain resilient and innovative.



Tuesday, May 13

Tradeshow 7:30 AM - 4:30 PM

Plenary 8:20 AM - 4:30 PM

Geolgnite Conference Social 4:30 PM - 6:00 PM

Join us at the Geolgnite Reception Party to celebrate the opening day of the conference! Held in the trade show floor hospitality zone, this lively event invites all participants to connect, unwind, and kick off Geolgnite 2025 in style.



Wednesday, May 14

Tradeshow 08:00 AM - 03:30 PM

Conference 09:00 AM - 03:30 PM

End of Show 03:30 PM - 04:00 PM

Keynote Speakers



Manon Larocque
Director General
Canadian Hydrographic
Service

Driving Hydrographic Innovation in Canada

Manon Larocque brings extensive experience in marine data management and digital transformation, playing a key role in advancing hydrography in Canada. Her keynote will focus on the transformative impact of S-100 standards in revolutionizing hydrography, improving data sharing, and fostering global interoperability. The adoption of these standards is reshaping how hydrographic data is collected, analyzed, and applied for better decision-making.



Keith J. Masback
Principal Consultant
PLUM RUN, LLC

Shaping the Future of GEOINT

Keith Masback is a recognized leader in the field of geospatial intelligence, having contributed extensively through his work with the U.S. National Geospatial Intelligence Agency (NGA) and later as the CEO of the U.S. Geospatial Intelligence Foundation (USGIF). The keynote will explore how GEOINT is shaping global security strategies, focusing on its expanding role in decision-making across industries and governments, and its growing importance in addressing global challenges while enhancing strategic outcomes.



Nadine Alameh
Executive Director
Taylor Geospatial Institute

Leading Innovation in Geospatial Science

As the inaugural Executive Director TGI, Nadine Alameh's work focuses on harnessing geospatial data to address critical challenges in climate, health, and security. With a distinguished career in the geospatial industry, which includes her leadership as the CEO of OGC, her efforts have paved the way for a more collaborative and interoperable global geospatial infrastructure. Nadine will explore how geospatial technologies are shaping solutions for pressing global issues like climate change, sustainability, food security, and resilient infrastructure.



Alexander Verbeek
Policy Director
The Environment and
Development Resource
Centre

Bridging Climate Change and Security

Alexander Verbeek is a policy director specializing in the intersection of climate change and security, with a background in international diplomacy. Known for his thought leadership through his popular newsletter, *The Planet*, Verbeek brings a dynamic approach to addressing planetary challenges such as water security, food systems, and sustainable development. His keynote at Geolgnite 2025 will highlight the critical link between environmental sustainability and global security in today's rapidly evolving world.



Eric Loubier

Director General of the
Canada Centre for Mapping
and Earth Observation
Natural Resources Canada

Exploring the Potential of AI and Earth Observation to Tackle Critical National Challenges

A seasoned leader in geomatics and Earth Observation with two decades of experience in the federal government, Eric Loubier has vast expertise in developing and implementing national geomatics and Earth observation strategies. In his talk, Eric will explore the integration of AI with Earth observation, and how this powerful combination is transforming Canada's approach to addressing critical national issues like climate change, natural resource management, urban planning, and disaster response.



Peter Rabley

CEO
Open Geospatial
Consortium

Peter Rabley: Shaping the Future of Geospatial Technology Through Collaboration and Innovation

Peter Rabley, CEO of the Open Geospatial Consortium (OGC), is a key figure in advancing global geospatial standards and innovations. Under his leadership, OGC plays a vital role in shaping how geospatial data is shared and used across sectors, including government, industry, and academia. The OGC's work is crucial for fostering collaboration and ensuring that geospatial technologies are interoperable, scalable, and accessible, which is increasingly important in addressing challenges like climate change, urban planning, and resource management. Rabley's keynote at Geolignite 2025 will offer valuable insights into the future of geospatial technology and its transformative potential across industries.



Denis Hains

Founder, President &
CEO
H2i

Driving Global Collaboration in Hydrography and Ocean Mapping

Denis Hains is a recognized leader in the global hydrographic and hydrospace community, renowned for his contributions to advancing ocean mapping technologies, networking, and standards. As the former Director General of the Canadian Hydrographic Service and Hydrographer General of Canada, he played a key role in shaping both national and international hydrographic initiatives. Denis's talk will explore the current state of global hydrography and hydrospace technologies, emphasizing the importance of international collaboration and how new technologies and standards are enhancing the mapping and understanding of our oceans.



BGen Eric Vandenberg

Director General Intelligence
Enterprise (DGIE), CFINTCOM
Canadian Armed Forces

Director General Intelligence Enterprise, Department of National Defence

Eric Vandenberg is a senior Army Engineer officer with over 35 years of experience in geomatics, geospatial intelligence, and defence intelligence policy. As Director General Intelligence Enterprise at the Department of National Defence, he leads intelligence policy coordination and implementation across various disciplines.

Previously, he held key roles, including Special Advisor to the Commander of the Canadian Army, Director of Geospatial Intelligence Policy, and Commanding Officer of the Mapping and Charting Establishment. Eric holds advanced degrees in National Security Strategy, Defence Studies, and Geographic Information, making him a leading expert in geospatial intelligence for national security.

Geolgnite Conference Opportunities

Sponsorship packages include incremental numbers of complimentary conference tickets. This will allow your staff to network with other Geolgnite 2025 attendees, generate sales leads, and make new industry and business connections. Booth and sponsorship prices increase 20% after February 28, 2025.

QUICK GUIDE OPTIONS: Registration, Exhibition, Sponsorship

Registration		
• Early Bird until Jan 31, 2025		\$700 CAD* (\$500 USD**)
• Regular until April 14, 2025		\$775 CAD* (\$550 USD**)
• Last chance ticket until May 11, 2025		\$900 CAD* (\$625 USD**)
• At the door		\$1,000 CAD* (\$700 USD**)
• Additional Exhibitor Ticket		\$450 CAD* (\$300 USD**)
• Student Ticket		\$250 CAD* (\$175 USD**)

Exhibition		
• Double Booth Prime Location	(Incl 3 registrations)	\$6,500 CAD* (\$4,500 USD**)
• Double Booth	(Incl 3 registrations)	\$5,000 CAD* (\$3,500 USD**)
• Single Booth Prime Location	(Incl 2 registration)	\$4,500 CAD* (\$3,100 USD**)
• Single Booth	(Incl 2 registration)	\$3,750 CAD* (\$2,600 USD**)
• NGO/Academic Booth	(Incl 2 registration)	\$1,000 CAD* (\$700 USD**)

Conference Sponsorship		
• Platinum Sponsorship (Exclusive)	(Incl 4 registrations & double booth)	\$20,500 CAD* (\$14,200 USD**)
• Gold Sponsorship	(Incl 2 registrations & single booth)	\$8,500 CAD* (\$5,900 USD**)
• Silver Sponsorship	(Incl single booth)	\$6,000 CAD* (\$4,200USD**)
• Bronze Sponsorship	(Incl single booth)	\$4,250 CAD* (\$3,000 USD**)

Pre Conference Awareness Campaign		
• Custom preconference marketing campaign for your organization		Contact Jonathan Murphy

Title Sponsorship Food & Beverage		
• Breakfast Sponsorship (2 available)	(Incl 1 registration)	\$2,000 CAD* (\$1,400 USD**)
• Breaks Sponsorship (2 available)	(Incl 1 registration)	\$1,500 CAD* (\$1,050 USD**)
• Lunch Sponsorship (2 available)	(Incl 2 registrations)	\$3,000 CAD* (\$2,100 USD**)
• Geolgnite Social, May 12	(Incl 1 registration)	\$2,000 CAD* (\$1,400 USD**)
• Geolgnite Reception, May 13	(Incl 1 registration)	\$3,000 CAD* (\$2,100 USD**)

Other Opportunities		
• Lanyard Sponsorship (<i>Sponsor to provide the lanyards & keep any extras.</i>)		\$3,500 CAD* (\$2,450 USD**)

*Price in Canadian dollars. Taxes are extra ** Approximate US dollar value

Food & Beverage Sponsorship Packages

Package	Price	Included
Breakfast Sponsorship (2 available)	\$2,000 CAD* (\$1,400 USD**)	<ul style="list-style-type: none"> • Logo on conference website & mobile agenda • Signage at breakfast • Acknowledgement at breakfast • Mention in conference communications
Break Sponsorship (2 available)	\$1,500 CAD* (\$1,050 USD**)	<ul style="list-style-type: none"> • Logo on conference website & mobile agenda • Signage at break times • Acknowledgement at break times • Mention in conference communications
Lunch Sponsorship (2 available)	\$3,000 CAD* (\$2,100 USD**)	<ul style="list-style-type: none"> • Logo on conference website & mobile agenda • Signage at lunch • Acknowledgement at lunch • Mention in conference communications
Title Sponsorship of Geolignite Reception, May 13 (1 available)	\$5,000 CAD* (\$3,500 USD**)	<ul style="list-style-type: none"> • Logo on conference website & mobile agenda • Signage at cocktail reception • Acknowledgement at cocktail reception • Open bar • Mention in conference communications
Food Station Sponsorship at Reception	\$850 CAD* (\$600 USD**)	Signage at the station

GoGeomatics Social, Sessions & Registration Sponsorship Packages

Package	Price	Included
GoGeomatics Social Sponsorship May 13 at local venue (1 available)	\$2,000 CAD* (\$1,400 USD**)	<ul style="list-style-type: none"> • Logo on conference website & mobile agenda • Signage at GoGeomatics Social • Acknowledgement at GoGeomatics Social • Mention in conference communications
Lanyards Sponsorship (1 available)	\$3,500 CAD* (\$2,450 USD**)	<ul style="list-style-type: none"> • Opportunity to welcome attendees to conference at the registration desk • Logo on conference website & mobile agenda

*Price in Canadian dollars. Taxes are extra ** Approximate US dollar value

Sponsorship Participation Packages

INCLUDED IN SPONSORSHIP PARTICIPATION PACKAGE	PLATINUM	GOLD	SILVER	Bronze
	\$20,500 CAD* \$14,200 USD**	\$8,500 CAD* \$5,900 USD**	\$6,000 CAD* \$4,200 USD**	\$4,250 CAD* \$3,000 USD**
Branded registration desk	✓			
Double booth (includes 3 exhibitor tickets)	✓			
Single booth (includes 2 exhibitor tickets)		✓	✓	✓
Speaker slot in conference	✓			
Complimentary conference registrations	4	2		
Opportunity to provide GOBO signage of your logo	✓	✓		
Press release (provided by sponsor)	✓	✓		
Article/interview (pre-event)	✓	✓		
6 month logo on home page GoGeomatics magazine	✓	✓		
Logo on photo wall	✓	✓	✓	✓
Logo on conference program/app/signage	✓	✓	✓	✓
Logo recognition on conference website and related email blasts	✓	✓	✓	✓

■ PLATINUM SPONSOR & CO HOST *1 available* \$20,500 CAD* (\$14,200 USD**)

Sponsorship highlights:

- Branded registration desk
- Regular booth or double booth (includes 3 exhibitor tickets)
- Speaking slot
- 4 Complimentary conference registration
- Logo displayed on photo wall
- Logo recognition on the conference website and related email blasts
- Logo on conference program/app/signage
- 2 articles/interviews (pre-event)
- A gobo projects a logo at events, enhancing brand visibility
- 2 Press Releases (provided by sponsor)
- 6 month logo on home page GoGeomatics magazine

■ GOLD SPONSOR - \$8,500 CAD* (\$5,900 USD**)

Sponsorship highlights:

- Single booth (includes 2 exhibitor tickets)
- 2 Complimentary conference registration
- Logo displayed on photo wall
- Logo recognition on conference website and related email blasts
- Logo on conference program/app
- Logo prominently displayed at the conference
- 2 articles/interviews (pre-event)
- A gobo projects a logo at events, enhancing brand visibility
- 1 Press Release (provided by sponsor)
- 6 month logo on home page GoGeomatics magazine



■ SILVER SPONSOR - \$6,000 CAD* (\$4,200 USD**)

Sponsorship highlights:

- Single booth (includes 2 exhibitor tickets)
- 1 articles/interviews (pre-event)
- Logo displayed on photo wall
- Logo recognition on the conference website and related email blasts
- Logo on the conference program/app
- Logo prominently displayed at the event

■ BRONZE SPONSOR - \$4,250 CAD* (\$3,000 USD**)

Sponsorship highlights:

- Single booth (includes 2 exhibitor tickets)
- Logo displayed on photo wall
- Logo recognition on the conference website and related email blasts
- Logo on the conference program/app

*Price in Canadian dollars. Taxes are extra ** Approximate US dollar value

Geolgnite Booth Packages

The Geolgnite Sponsorship and Exhibitor Package includes a broad range of opportunities that will allow participants to help facilitate business-to-business (B2B) and business-to-government (B2G) connections, as well as government-to-government (G2G) interactions. Participants will be able to expand their networks, generate sales, increase services exposure, recruit new talent, expand the reach of their brand and connect with decision-makers.

The conference's agenda has been curated by an advisory committee of government, business and geospatial leaders to ensure our event is meaningful to the most relevant organizations in the location technology sector. Booth prices increase 20% after March 1, 2025.

Package	Price	All booth space comes with 6 foot skirted table(s); chairs; Electrical outlet; Wireless Internet)
Prime Location Double Booth	\$6,500 CAD* (\$4,500 USD**)	<ul style="list-style-type: none">• 3 registrations• Prime location placement in trade show• Double booth space• Logo on conference website & agenda• Mention in Geolgnite communications
Double Booth (16x8)	\$5,000 CAD* (\$3,500 USD**)	<ul style="list-style-type: none">• 3 registrations• Double booth space• Logo on conference website & agenda• Mention in Geolgnite communications
Prime Location Single Booth	\$4,500 CAD* (\$3,100 USD**)	<ul style="list-style-type: none">• 2 registration• Prime location placement in trade show• Single booth• Logo on conference website & agenda• Mention in Geolgnite communications
Single Booth (10x10)	\$3,750 CAD* (\$2,600 USD**)	<ul style="list-style-type: none">• 2 registrations• Single booth space• Logo on conference website & agenda• Mention in Geolgnite communications
NGO/Academic Booth (10x10) <i>Exhibitor must be a certified non for profit or an educational institute or research group</i>	\$1,000 CAD* (\$700 USD**)	<ul style="list-style-type: none">• 2 registrations• Single booth space• Logo on conference website & agenda• Mention in Geolgnite communications

Co-exhibitors

Exhibitors planning to have a co-exhibitor need to contact us for updated pricing.

Custom Booths

The event services team will work with you to create a custom installation for your booth. All options are on offer to make your booth the best it can be.

If you are hiring a third-party contractor to design & build your booth, make sure to contact us as soon as possible.

Please contact JonathanMurphy@gogeo.ca to discuss pricing.

Thank you for taking the time to review our offerings and for helping us build a world-class event. GoGeomatics Canada is always available to discuss any questions you may have. You can reach us by emailing JonathanMurphy@gogeo.ca

*Price in Canadian dollars. Taxes are extra ** Approximate US dollar value

Marketing & Advertising Opportunities

Please check the items you want to purchase.

Direct Email Blasts (5,000+ subscribers)	\$2,400 CAD* (\$1,700 USD**)
Canadian Spatial Times Newsletter Leaderboard Banner 728 px (w) x 90 px (h) 6 months (min)	\$1,475 CAD* (\$1,025 USD**)
Website Leaderboard Banner 728 px (w) x 90 px (h) 6 months (min)	\$1,325 CAD* (\$925 USD**)
Website Leaderboard Banner 728 px (w) x 90 px (h) 12 months (min)	\$2,150 CAD* (\$1,500 USD**)
Website Big Box Banner 300 px (w) x 250 px (h) 6 months (min)	\$1,225 CAD* (\$850 USD**)
Website Big Box Banner 300 px (w) x 250 px (h) 12 months	\$1,875 CAD* (\$1,300 USD**)
Sponsored Content - 1 Article (<i>provided by you</i>)	\$600 CAD* (\$400 USD**)
Feature Article or Interview professionally written by GoGeomatics	\$1000 CAD* (\$700 USD**)
2-3 Minute Video Interview	\$500 CAD* (\$350 USD**)
5-Minute Video Interview	\$1000 CAD* (\$700 USD**)

Direct Email Blast

Via Mailchimp. We have over 5,000+ subscribers in the geospatial community who have signed up to receive emails from us.

Online Magazine Banners

gogeomatics.ca averages 50K impressions/month. We offer two size options, and you can swap out the banner each month to refresh your ad. Graphic design services available if needed.

Sponsored Article, Case Study, White Paper Content

Via website, newsletter & social media. Articles placed in the GoGeomatics online magazine give you the opportunity to showcase your brand in a colourful and informative way to our audience of geospatial professionals.

Feature Article or Interview

Professionally written articles or interviews to highlight your company's innovations and expertise.

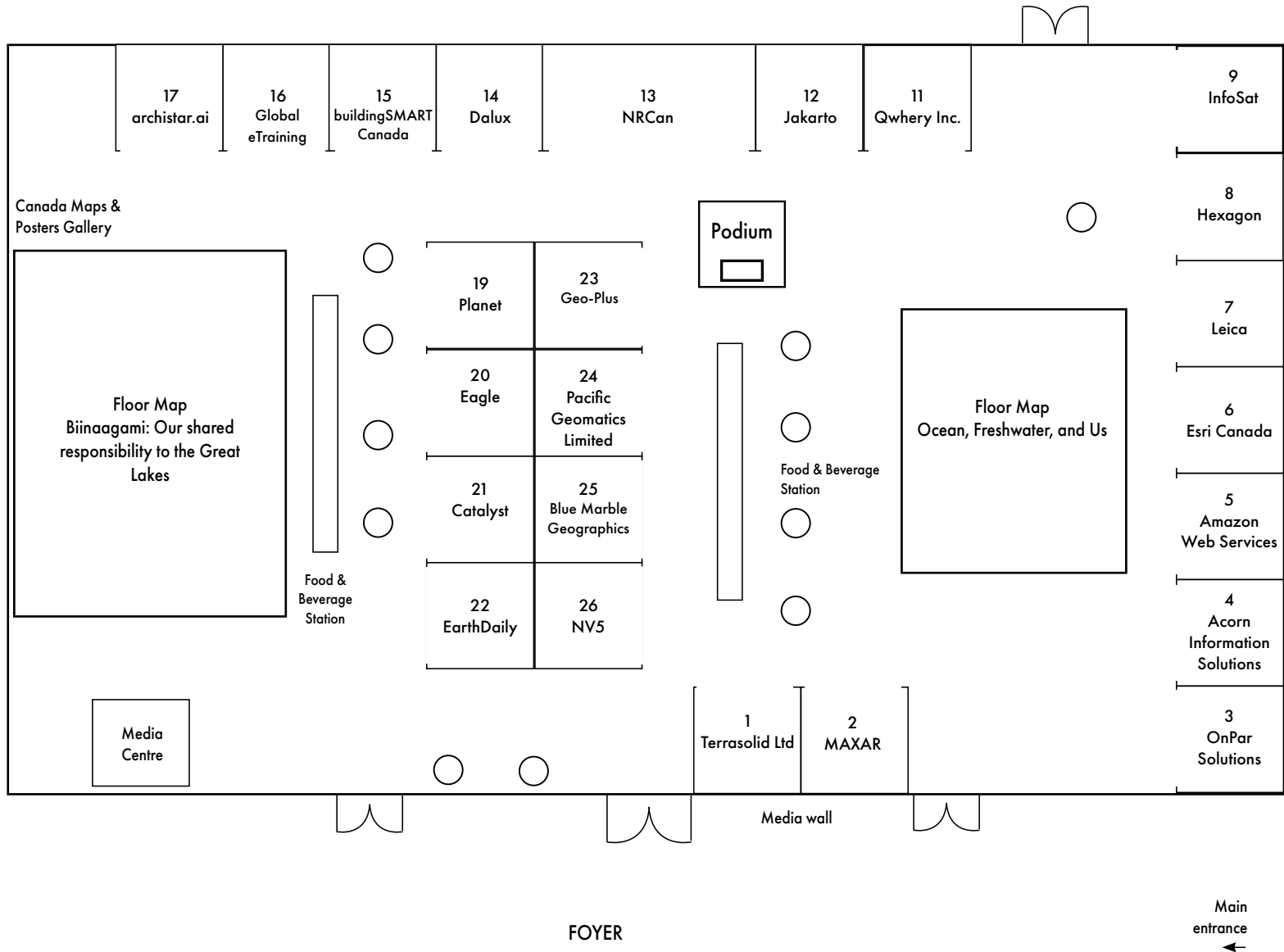
Featured on GoGeomatics platforms and provided for your marketing use.

Video Interviews

2-3 minute video interview/product review (captured at your booth at the event and promoted immediately via GoGeomatics handles).

5 min video interview (professional processed and produced and posted on GoGeomatics social handles pre or post event).

*Price in Canadian dollars. Taxes are extra ** Approximate US dollar value



Single booth 10'x10', Double booth 20'x10'

Geolignite retains the right to change the layout of the trade show as needed.

GEOIGNITE PAST SPONSORS



Sponsorship & Exhibitor Registration Form

Terms and Conditions

Please review the Geolgnite Floor Plan on page 16 and indicate your top-three booth spaces.

GoGeomatics Canada will do its best to provide you one of your preferred booths or something similar. Please note that booth space is given on a first-come first-serve basis based on the deadline of April 30, 2025 and no booth space can be guaranteed. If the exhibitor has failed to provide their booth selection by the deadline, or if the exhibitor registers after April 30th, 2025, GoGeomatics Canada will assign a booth location. ***GoGeomatics Canada reserves the right to relocate booth assignments based on layout changes and exhibit hall reconfiguration.***

Initial here:

Exhibitor's Company Details

Name of Exhibitor:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

HST/VAT/ID number:

Canadian:

Non-Canadian:

Billing Address (if different)

Name of Exhibitor:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Contact Person

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

Alternative Contact

First Name:

Last Name:

Email Address:

Telephone:

Please sign and initial all necessary components and return via email to Jonathan Murphy at JonathanMurphy@gogeo.ca

BOOTH

Booth Preferences: 1st 2nd 3rd

Single Booth (10' X 10) \$3,750* (\$2,600 USD**)

Double Booth (10'X 20') \$5,000* (\$3,500 USD**)

Single Booth Prime Location (10' X 10') \$4,500* (\$3,100 USD**)

Double Booth Prime Location (10'X 20') \$6,500* (\$4,500 USD**)

Single Booth NGO/Academic (10' X 10') \$1,000* (\$700 USD**)

SPONSORSHIP

Sponsorship Level: Platinum \$20,500* (\$14,200 USD**)

Silver \$6,000* (\$4,200 USD**)

Gold 8,500* (\$5,900 USD**)

Bronze \$4,250* (\$3,000 USD**)

Other Sponsorship and Marketing Opportunities

Breakfast Sponsorship \$2,000* (\$1,400 USD**)

Breaks Sponsorship \$1,500* (\$1,050 USD**)

Lunch Sponsorship \$3,000* (\$2,100 USD**)

Geolignite Social, May 12 \$2,000* (\$1,400 USD**)

Title Sponsorship of Geolignite Reception Party, May 13 \$5,000* (\$3,500 USD**)

Lanyard Sponsorship \$3,500* (\$2,450 USD**)

Food Station at Reception \$850* (\$600 USD**)

MARKETING & ADVERTISING OPPORTUNITIES

Direct Email Blasts (5,000+ subscribers) \$2,400 CAD* (\$1,700 USD**)

Canadian Spatial Times Newsletter Leaderboard Banner 728 px (w) x 90 px (h) 6 months (min) \$1,475 CAD* (\$1,025 USD**)

Website Leaderboard Banner 728 px (w) x 90 px (h) 6 months (min) \$1,325 CAD* (\$925 USD**)

Website Leaderboard Banner 728 px (w) x 90 px (h) 12 months (min) \$2,150 CAD* (\$1,500 USD**)

Website Big Box Banner 300 px (w) x 250 px (h) 6 months (min) \$1,225 CAD* (\$850 USD**)

Website Big Box Banner 300 px (w) x 250 px (h) 12 months \$1,875 CAD* (\$1,300 USD**)

Sponsored Content - 1 Article (provided by you) \$600 CAD* (\$400 USD**)

Feature Article or Interview professionally written by GoGeomatics \$1000 CAD* (\$700 USD**)

2-3 Minute Video Interview \$500 CAD* (\$350 USD**)

5-Minute Video Interview \$1000 CAD* (\$700 USD**)

ADDITIONAL TICKETS (Available for Platinum, Gold and Silver sponsors)

Extra tickets are \$450* (\$300 USD**) each. Indicate the number of additional tickets to purchase:

TOTAL PURCHASE AMOUNT

Grand Total: Initials

*Price in Canadian dollars. Taxes are extra ** Approximate US dollar value

Exhibitor Registrations

Two included in booth package. Additional tickets are \$450* (\$300 USD**).

Registration 1 (included)

Name:	Email Address:
Job Title:	Company name:

Registration 2 (included)

Name:	Email Address:
Job Title:	Company name:

Registration 3 \$450* (\$300 USD**)

Name:	Email Address:
Job Title:	Company name:

Registration 4 \$450* (\$300 USD**)

Name:	Email Address:
Job Title:	Company name:

Payment Information

Deposit and Payment Schedule

- **Upon Signature:** 100% of total exhibit space cost due with application for exhibit space application.
- Your Geolgnite 2025 participation is confirmed only by full payment or deposit.
If installments are needed, please contact Jonathan Murphy at JonathanMurphy@gogeo.ca

Initial here:

Cancellation Penalties: Before April 30, 2025 - 50% refund, after April 30, 2025 - no refund.

Initial here:

Failure to respect payment terms will result in a late penalty fee of 2% per month and does not release the contracted or financial obligation of the Exhibitor. Late penalty fees begin 30 days from invoicing.

Initial here:

Payment Methods

1. Direct deposit

2. Credit Card

3. Canadian INTERAC e-Transfer

Direct Deposit can be organized for you by contacting Jonathan Murphy at JonathanMurphy@gogeo.ca

If you pay via credit card there will be a 2.4% processing fee added to your invoice.

Taxes are extra.

Initial here:

Exhibitor agrees to receive all written and electronic correspondence from GoGeomatics Canada and official event contractors in reference to Geolgnite and all future GoGeomatics Canada events. This exhibit space application will become a contract upon Exhibitor's authorized signature and the GoGeomatics Canada's acceptance and approval.

Exhibitor Signature: _____ Date:

Printed Name:

Show Management Use

Authorized GoGeomatics Canada Initials:

Date:

ACCOMMODATIONS

Keep me informed about hotel accommodations.

*Price in Canadian dollars. Taxes are extra ** Approximate US dollar value

For questions or to discuss a package, please contact Jonathan Murphy JonathanMurphy@gogeo.ca

Registration for co-exhibitors/co-brands

Participation type

Co-exhibitor: We hereby apply for the admission of the company listed below to be represented as co-exhibitor at our booth by its own personel, products and services. 10x10 booths and above are available to share.
Cost: 50% of booth base price.

Co-brand: We hereby apply for additional brand(s) to join our booth without additional personel.

Cost: \$1,000 CAD* (\$700 USD**)

The additional brand is an exhibiting brand assigned to your booth. Includes the base exhibitor package. If you have more than one brand please contact us.

Name of Main Exhibitor:

Co-exhibitor / Brand Details

Name of co-exhibitor:

Company :

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

Canadian:

Non-Canadian:

Contact Person

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

All services utilised by co-exhibitors will be invoiced directly to the main exhibitor.

Please invoice the co-exhibitors.

Submimssion of these registration documents provides confirmation that all terms of participation have been read and accepted.

VIDEO & PHOTOGRAPHY GoGeomatics reserves the right to use any photograph/video taken at our events, without the expressed written permission of those included within the photograph/video. GoGeomatics may use the photograph/video in publications or other media material produced, used or contracted by GoGeomatics including but not limited to: brochures, invitations, books, newspapers, magazines, television, websites, etc.

LIABILITY: GoGeomatics Inc. and the Host Venue shall not be responsible for any loss, injury, or damage that may occur to the exhibitors/sponsors employees (public or other), and any other person, from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibitor/sponsorship contract. The exhibitor/sponsor, upon signing the contract, expressly releases GoGeomatics Inc, its employees, contractors and/or the Conference Centre and agrees to indemnify and defend the same against any and all claims for such loss, damages, or injury.

Brand & Description Confirmation Form

This form is to confirm your brand and company description to ensure that the Expo is promoting and marketing you correctly. Complete the form to showcase your brand, products, and services.

Are you: Exhibiting Sponsoring Recruiting

Marketing Materials ---

Send us an eps version of your logo

Brand name you want use for website and signage

Website URL:

Description of your organization suitable in Expo marketing materials:

Social Media Links ---

Facebook (URL):	X:
LinkedIn (URL):	Other:
Other:	