

CANADA'S NATIONAL GEOSPATIAL LEADERSHIP CONFERENCE

SPONSORSHIP & EXHIBITOR PACKAGE



Geolignite

OTTAWA 2025

May 12-14, 2025

Ottawa, Ontario, Canada

Ottawa Conference & Event Centre

Presented by



GOGEOMATICS
CANADA

Hydrography = Hydrospatial | GEOINT: Geomatics for the Public Good |
Building the Future: BIM, GIS, Indoor Mapping & Digital Twins Converge



Updated Sept 26, 2024



TABLE OF CONTENTS

About Geolgnite 2025.....	5
Geolgnite Advisory Committee Members.....	5
About GoGeomatics Canada.....	5
The Ottawa Conference and Event Centre.....	6
Event Program.....	6
Keynote Speakers.....	7
Geoignite Conference Opportunities.....	9
Quick Guide Options: Registration, Exhibition, Sponsorship.....	9
Food & Beverage Sponsorship Packages.....	10
GoGeomatics Social, Sessions & Registration Sponsorship Packages.....	10
Sponsorship Participation Packages.....	11
Geolgnite Booth Packages.....	12
Exhibition Floor Plan.....	13
Geoignite Past Sponsors.....	14
Sponsorship & Exhibitor Registration Form.....	15
Exhibitor Registrations.....	17
Brand & Description Confirmation Form.....	20

[2024 LIST OF SPONSORS](#)

[2024 LIST OF EXHIBITORS](#)

[2024 LIST OF ATTENDEES](#)



GOGEOMATICS
C A N A D A

GoGeomatics Canada
PO BOX #421 – 207 Bank Street
Ottawa, Ontario K2P 2N2, Canada

Dear Colleagues,

Join us as we invite the Canadian and international community to see the best of our sector.

This event will bring together senior members of the government, business executives, and thought leaders in the IT and location technology sectors. We expect to attract 250 attendees and 25-30 trade show exhibitors. The conference is being hosted by GoGeomatics Canada, the largest communications hub for news, jobs, and events in the Canadian geospatial community. With participation and support from federal government departments like Natural Resources Canada (NRCan), the Department of National Defence (DND), Environment and Climate Change Canada, and the Canadian Space Agency, the conference will be a can't-miss event.

Geolgnite's 2025 Sponsorship and Exhibitor Package includes a broad range of opportunities that will allow our participants to facilitate business-to-business (B2B) and business-to-government (B2G) connections, generate sales, increase services exposure, recruit new talent, and expand the reach of their brand. To ensure the event is focused on the most relevant topics in the location technology sector, the conference's agenda has been thoughtfully curated by an advisory committee comprised of government, business, and geospatial innovation leaders.

Thank you for taking the time to read this letter. I look forward to building a world-class conference program with you. I'm available to discuss any questions you may have. You can reach me at JonathanMurphy@gogeo.ca.

Visit our website www.geoignite.ca

Sincerely,

Jonathan Murphy

Managing Director, GoGeomatics Canada

About Geolgnite 2025

Geolgnite is a premier conference where leaders and trailblazers from the geospatial sector will gather in Ottawa on May 12th to 14th. Geolgnite is designed to go beyond the traditional focus of Canadian geospatial conferences. It is about presenting the future landscape and creating a deeper understanding of emerging location technologies. This conference will provide participants with updates on the newest technologies, cutting edge innovations, and the coming wave of disruptive enterprises.

The 2025 conference program will cast a spotlight on technology, data and services reflecting the digital transformations that are currently taking place on a global scale. Influential organizations and leaders will participate as partners and speakers to share their insights on the intersection of IT and geospatial technologies. Geolgnite is about giving a platform to the people and innovations set to redefine the industry now and in the future.

In addition to an exciting and informative program, Geolgnite will utilize on-site mobile app networking tools and provide a networking space for participants.

The Geolgnite 2025 conference app will allow attendees to learn and network. It will give participants access to pertinent event information such as schedules, documents and other useful tips provided by organizers. By enabling event organizers to provide instant updates through push notifications, our conference app is able to inform attendees and participants of important event information and facilitating engagement.

Geolgnite Advisory Committee Members

Alexander Verbeek, Policy Director | The Environment and Development Resource Centre

Amina Deiab, MPP, ICD.D, CEO | Alberta Insurance Council

Anusuya Datta, Consulting Editor | GoGeomatics Canada

Bilyana Anicic, Chief Executive Officer | Aurora Consulting

David Gachuche, Chief Executive Officer | RiverCross Technologies

John Roos, Director of Sales | Maxar

Jonathan Murphy, Managing Director | GoGeomatics Canada

Ted MacKinnon, Senior Geomatics | Technologist Natural Resources Canada

About GoGeomatics Canada

Founded in 2011, GoGeomatics Canada is the leading gateway to the Canadian geomatics community. We publish the most popular digital magazine in the sector and hundreds of Canadian geomatics organizations use our platform to share announcements, post job listings and advertise events. We have published over 2,200 geomatics articles, and our Canadian Spatial Times newsletter has 5,000+ subscribers. GoGeomatics has an established reputation as the best platform to share ideas, engage the sector, aid in business development, and sustain the growing the geospatial community.

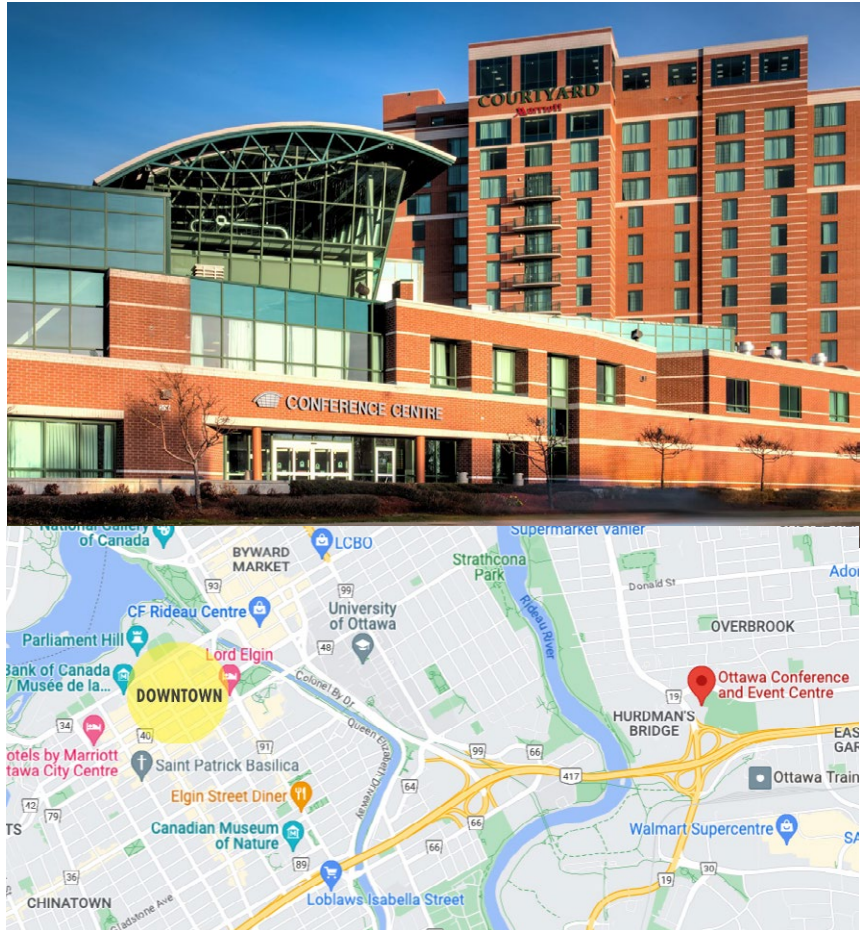
There is a limited number of exhibitor booths and sponsorship packages available, so don't hesitate! Save the date and join us in the nation's capital May 12-14, 2025. Contact GoGeomatics today to learn more about delegate, exhibitor, and sponsorship opportunities!

The Ottawa Conference and Event Centre

The Ottawa Conference and Event Centre is a state of the art facility with a unique architectural design. The captivating windowed atrium is a picture-perfect backdrop for our conference.

The Event Centre is less than 10 minutes from Parliament and minutes from the highway, train station and airport access.

The Ottawa Conference and Event Centre, 200 Coventry Rd. Ottawa, K1K 4S3, Canada



Geolgnite Ticket Pricing (full program)

- \$675 early bird until Feb 28th, 2025
- \$750 advantage from Mar 1st to April 15th, 2025
- \$850 regular after April 15th, 2025
- \$450 additional exhibitor ticket
- \$200 student ticket

Pricing is in Canadian dollars. Taxes extra.

Event Program

Monday, May 12

- Exhibitor Setup
- Workshops
- Geolgnite Social

Tuesday, May 13

- Geolgnite First Day, 8:00 am - 4:30 pm
- Reception Party, 4:30 pm - 6:00 pm

Wednesday, May 14

- Geolgnite Second Day, 8:00 am - 4:00 pm

Networking Opportunities

Geolgnite Social, May 12th

Join your colleagues at the Geolgnite Social. Don't miss the party at the intersection of geospatial and the world!

Geolgnite Reception Party, May 13th, 4:30pm - 6pm

Located on the trade show floor hospitality zone, this event invites all participants to celebrate the opening day of the conference.



Keynote Speakers



Manon Larocque
Director General
Canadian Hydrographic
Service

Manon Larocque

Manon Larocque was appointed as the Director General of the Canadian Hydrographic Service (CHS) in September 2023. She brings over 24 years of experience as a civil servant within the Government of Canada. Prior to her current role, she was the Director General of the Aquatic Ecosystems sector at Fisheries and Oceans Canada, where she played a key role in organizing the Fifth International Marine Protected Areas Congress. Her extensive leadership experience also includes 19 years at the Canadian Space Agency, where she led initiatives such as Canada's national space strategy and Satellite-Based Earth Observation strategy.

In her new role at CHS, Larocque is focused on driving the organization's digital transformation, with a commitment to implementing the S-100 standards and advancing innovative projects in hydrography. Her work with the International Hydrographic Organization (IHO) as Canada's official delegate reflects her dedication to advancing hydrographic services both nationally and internationally.



Keith J. Masback
Principal Consultant
PLUM RUN, LLC

Keith J. Masback: Shaping the Future of Geospatial Intelligence

With over 30 years of groundbreaking contributions to geospatial intelligence (GEOINT), Keith J. Masback is a globally recognized leader in the field. His tenure as CEO of the United States Geospatial Intelligence Foundation (USGIF) saw him play a central role in uniting the GEOINT community across government, industry, and academia. Masback's experience extends to high-level leadership at the National Geospatial-Intelligence Agency (NGA) and years of service in the U.S. Army, where he became a cornerstone in national security and defense intelligence. Today, Masback's influence is felt through his advisory roles with key organizations like the Landsat Advisory Group and the National Geospatial Advisory Committee. His keynote at Geolgnite 2025 will provide attendees with a unique perspective on how GEOINT continues to evolve and impact the global stage.



Nadine Alameh
Executive Director
Taylor Geospatial Institute

Nadine Alameh: Leading Innovation in Geospatial Science

Dr. Nadine Alameh stands at the forefront of geospatial science and technology. As the inaugural Executive Director of the Taylor Geospatial Institute (TGI), her work focuses on harnessing geospatial data to address critical challenges in climate, health, and security. With an extensive career that includes her leadership as CEO of the Open Geospatial Consortium (OGC), Alameh's transformative efforts have paved the way for a more collaborative and interoperable global geospatial infrastructure. She has also served in key advisory capacities with the U.S. government and international organizations, lending her expertise to initiatives that span across sectors. Alameh's keynote at Geolgnite 2025 promises to shed light on the cutting-edge innovations driving the geospatial field forward, with a focus on solving global-scale problems.



Alexander Verbeek
Policy Director
The Environment and
Development Resource Centre

Alexander Verbeek: Bridging Climate Change and Global Security

Alexander Verbeek is a seasoned diplomat and environmentalist, whose career spans over three decades in the fields of climate change, security, and geopolitical risk. As the founder of the Planetary Security Initiative, he has played an instrumental role in convening global leaders to address the security implications of climate change. Currently serving as Policy Director at the Environment & Development Resource Centre in Brussels, Verbeek continues to advise governments, businesses, and NGOs on managing environmental crises. Known for his public speaking and thought leadership through his popular newsletter *The Planet*, Verbeek brings a dynamic approach to tackling planetary challenges like water security, food systems, and sustainable development. His keynote at Geolgnite 2025 will highlight the critical intersection between environmental sustainability and global security in today's rapidly changing world.



Peter Rabley
CEO
Open Geospatial
Consortium

Peter Rabley CEO, OGC

Peter Rabley, CEO of the Open Geospatial Consortium (OGC), is a key figure in advancing global geospatial standards and innovations. Under his leadership, OGC plays a vital role in shaping how geospatial data is shared and used across sectors, including government, industry, and academia. The OGC's work is crucial for fostering collaboration and ensuring that geospatial technologies are interoperable, scalable, and accessible, which is increasingly important in addressing challenges like climate change, urban planning, and resource management. Peter's keynote at Geolgnite 2025 will offer valuable insights into the future of geospatial technology and its transformative potential across industries.

GEOIGNITE CONFERENCE OPPORTUNITIES

Sponsorship packages include incremental numbers of complimentary conference tickets. This will allow your staff to network with other Geolgnite 2025 attendees, generate sales leads, and make new industry and business connections. See page 11 for detailed package summaries. Taxes are additional. **All pricing is in Canadian dollars.**

QUICK GUIDE OPTIONS: Registration, Exhibition, Sponsorship

Registration

• Early Bird	\$675
• Advantage	\$750
• Regular	\$850
• At the door	\$950
• Additional Exhibitor Ticket	\$450
• Student Ticket	\$200

Exhibition

• Double Booth Prime Location	(Incl 3 registrations)	\$6,500
• Double Booth		\$5,000
• Single Booth Prime Location	(Incl 2 registration)	\$4,500
• Single Booth	(Incl 2 registration)	\$3,750

Conference Sponsorship

• Platinum Sponsorship (Exclusive)	(Incl 4 registrations & custom booth)	\$12,500
• Gold Sponsorship	(Incl 2 registrations & single booth)	\$7,500
• Silver Sponsorship	(Incl 1 registration)	\$4,500
• Bronze Sponsorship		\$2,500

Pre Conference Awareness Campaign

• Custom preconference marketing campaign for your organization	Contact J. Murphy
---	-------------------

Title Sponsorship Food & Beverage

• Breakfast Sponsorship (2 available)	(Incl 1 registration)	\$2,000
• Breaks Sponsorship (2 available)	(Incl 1 registration)	\$1,500
• Lunch Sponsorship (2 available)	(Incl 2 registrations)	\$3,000
• Geolgnite Social, May 12 th	(Incl 1 registration)	\$2,000
• Geolgnite Reception, May 13 th	(Incl 1 registration)	\$3,000

Other Opportunities

• Lanyard Sponsorship	\$3,500
-----------------------	---------

Food & Beverage Sponsorship Packages

Package	Price	Included
Breakfast Sponsorship (2 available)	\$2,000	<ul style="list-style-type: none"> • Logo on conference website & mobile agenda • Signage at breakfast • Acknowledgement at breakfast • Mention in conference communications
Break Sponsorship (2 available)	\$1,500	<ul style="list-style-type: none"> • Logo on conference website & mobile agenda • Signage at break times • Acknowledgement at break times • Mention in conference communications
Lunch Sponsorship (2 available)	\$3,000	<ul style="list-style-type: none"> • Logo on conference website & mobile agenda • Signage at lunch • Acknowledgement at lunch • Mention in conference communications
Geolgnite Reception, May 13 (1 available)	\$3,000	<ul style="list-style-type: none"> • Logo on conference website & mobile agenda • Signage at cocktail reception • Acknowledgement at cocktail reception • Mention in conference communications

GoGeomatics Social, Sessions & Registration Sponsorship Packages

Package	Price	Included
GoGeomatics Social Sponsorship May 13 at local venue (1 available)	\$2,000	<ul style="list-style-type: none"> • Logo on conference website & mobile agenda • Signage at GoGeomatics Social • Acknowledgement at GoGeomatics Social • Mention in conference communications
Lanyards Sponsorship (1 available)	\$3,500	<ul style="list-style-type: none"> • Opportunity to welcome attendees to conference at the registration desk • Logo on conference website & mobile agenda

*Pricing in Canadian dollars. Taxes are extra.

SPONSORSHIP PARTICIPATION PACKAGES

INCLUDED IN SPONSORSHIP PARTICIPATION PACKAGE (Until Feb 28 th , 2025)	PLATINUM	GOLD	SILVER	Bronze
	\$12,500	\$7,500*	\$4,500*	\$2,500*
Logo recognition on conference website and related email blasts	✓	✓	✓	✓
Logo on conference program/app	✓	✓	✓	✓
Logo on prominently displayed on signage at the conference	✓	✓	✓	
Complimentary conference registrations	✓	✓	✓	
8x8 single booth		✓		
16x8 double booth	✓			
Speaker slot in conference	✓			

As a Geolgnite sponsor, your company will benefit from a variety of branding opportunities as we promote this year's conference. Below is an outline of our marketing opportunities to showcase your brand:

PLATINUM SPONSOR & EXP CO HOST - \$12,500*

1 available

Sponsorship highlights:

- Logo recognition on the conference website and related email blasts
- Logo on conference program/app
- Logo prominently displayed at the conference
- 4 Complimentary conference registration
- 8x16 double booth
- 1 Speaking slots

GOLD SPONSOR - \$7,500*

Sponsorship highlights:

- Logo recognition on conference website and related email blasts
- Logo on conference program/app
- Logo prominently displayed at the conference
- 2 Complimentary conference registration
- 8x8 single booth

SILVER SPONSOR - \$4,500*

Sponsorship highlights:

- Logo recognition on the conference website and related email blasts
- Logo on the conference program/app
- Logo prominently displayed at the event
- 1 Complimentary conference registration

BRONZE SPONSOR - \$2,500*

Sponsorship highlights:

- Logo recognition on the conference website and related email blasts
- Logo on the conference program/app

*Pricing in Canadian dollars. Taxes are extra.

Geolgnite Booth Packages

The Geolgnite Sponsorship and Exhibitor Package includes a broad range of opportunities that will allow participants to help facilitate business-to-business (B2B) and business-to-government (B2G) connections, as well as government-to-government (G2G) interactions. Participants will be able to expand their networks, generate sales, increase services exposure, recruit new talent, expand the reach of their brand and connect with decision-makers.

The conference's agenda has been curated by an advisory committee of government, business and geospatial leaders to ensure our event is meaningful to the most relevant organizations in the location technology sector.

Thank you for taking the time to review our offerings and for helping us build a world-class event. GoGeomatics Canada is always available to discuss any questions you may have. You can reach us by emailing JonathanMurphy@gogeo.ca

Package	Price	All booth space comes with 6 foot skirted table(s); chairs; Electrical outlet; Wireless Internet)
Prime Location Double Booth	\$6,500	<ul style="list-style-type: none">• 2 registrations• Prime location placement in trade show• Double booth space• Logo on conference website & agenda• Mention in Geolgnite communications
Double Booth (16x8)	\$5,000	<ul style="list-style-type: none">• 2 registrations• Double booth space• Logo on conference website & agenda• Mention in Geolgnite communications
Prime Location Single Booth	\$4,500	<ul style="list-style-type: none">• 2 registration• Prime location placement in trade show• Single booth• Logo on conference website & agenda• Mention in Geolgnite communications
Single Booth (8x8)	\$3,750	<ul style="list-style-type: none">• 2 registrations• Single booth space• Logo on conference website & agenda• Mention in Geolgnite communications

Co-exhibitors

Exhibitors planning to have a co-exhibitor need to contact us for updated pricing.

Custom Booths

The event services team will work with you to create a custom installation for your booth. All options are on offer to make your booth the best it can be.

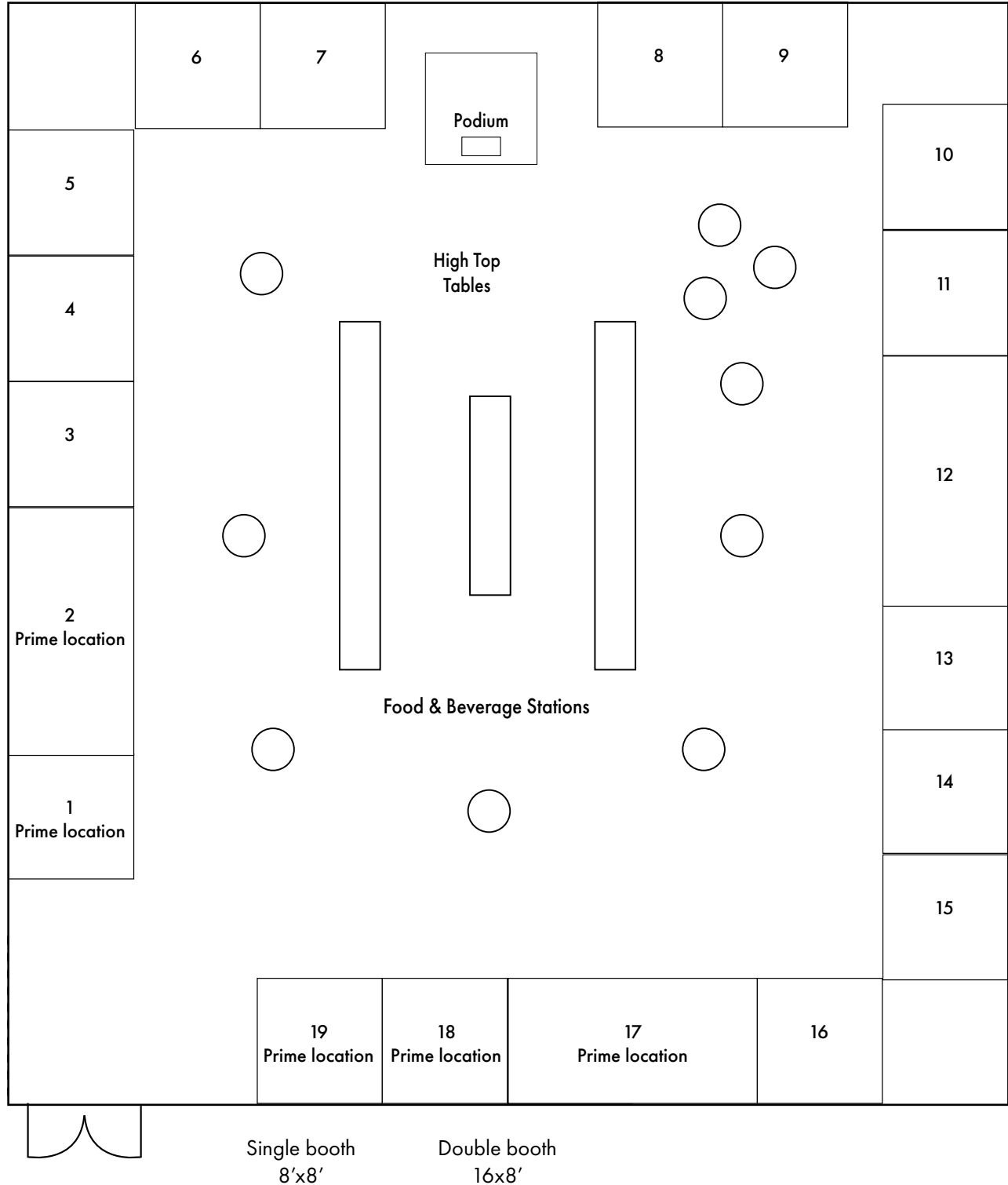
If you are hiring a third-party contractor to design & build your booth, make sure to contact us as soon as possible.

Please contact info@gogeo.ca to discuss pricing.

Pricing in Canadian dollars. Taxes are extra.



EXHIBITION FLOOR PLAN



GEOIGNITE PAST SPONSORS



Sponsorship & Exhibitor Registration Form

Terms and Conditions

Please review the Geolgnite Floor Plan on page 13 and indicate your top-three booth spaces.

GoGeomatics Canada will do its best to provide you one of your preferred booths or something similar. Please note that booth space is given on a first-come first-serve basis based on the deadline of April 30th, 2025 and no booth space can be guaranteed. If the exhibitor has failed to provide their booth selection by the deadline, or if the exhibitor registers after April 30th, 2025, GoGeomatics Canada will assign a booth location. **GoGeomatics Canada reserves the right to relocate booth assignments based on layout changes and exhibit hall reconfiguration.**

Initial here:

Booth Preferences: 1st 2nd 3rd Exhibit Space Cost: \$

Exhibitor's Company Details

Name of Exhibitor:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

HST/VAT/ID number:

Canadian:

Non-Canadian:

Billing Address (if different)

Name of Exhibitor:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Contact Person

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

Alternative Contact

First Name:

Last Name:

Email Address:

Telephone:

Please sign and initial all necessary components and return via email to Jonathan Murphy at info@gogeomatics.ca

BOOTH

Booth Preferences: 1st 2nd 3rd

Single Booth (8' X 8) \$3,750

Double Booth (8'X 16') \$5,000

Single Booth Prime Location (8' X 8) \$4,500

Double Booth Prime Location (8'X 16') \$5,000

SPONSORSHIP

Sponsorship Level: Platinum \$12,500

Silver \$4,500

Gold 7,500

Bronze \$2,500

Other Sponsorship and Marketing Opportunities

Breakfast Sponsorship \$2,000

Breaks Sponsorship \$1,500

Lunch Sponsorship \$3,000

Geolgnite Social, May 12th \$2,000

Geolgnite Reception Party, May 13th \$3,000

Lanyard Sponsorship \$3,500

ADDITIONAL TICKETS

 (Available for Platinum, Gold and Silver sponsors)

Extra tickets are \$450^{+tax} each. Indicate the number of additional tickets to purchase:

TOTAL PURCHASE AMOUNT

Booth Total:

Sponsorship Total:

Tickets Total:

Grand Total:

Initials

Exhibitor Registrations

Two included in booth package. Additional tickets are \$450^{tax}.

Registration 1 (included)

Name: _____ Email Address: _____
Job Title: _____ Company name: _____

Registration 2 (included)

Name: _____ Email Address: _____
Job Title: _____ Company name: _____

Registration 3 \$450^{tax}

Name: _____ Email Address: _____
Job Title: _____ Company name: _____

Registration 4 \$450^{tax}

Name: _____ Email Address: _____
Job Title: _____ Company name: _____

Payment Information

Deposit and Payment Schedule

- **Upon Signature:** 100% of total exhibit space cost due with application for exhibit space application.
- Your Geolgnite 2025 participation is confirmed only by full payment or deposit.
If installments are needed, please contact Jonathan Murphy at info@gogeomatics.ca

Initial here:

Cancellation Penalties: Before April 30th, 2025 - 50% refund, after April 30th, 2025 - no refund.

Initial here:

Failure to respect payment terms will result in a late penalty fee of 2% per month and does not release the contracted or financial obligation of the Exhibitor. Late penalty fees begin 30 days from invoicing.

Initial here:

Payment Methods

1. Direct deposit

2. Credit Card

3. Canadian INTERAC e-Transfer

Direct Deposit can be organized for you by contacting Jonathan Murphy at JonathanMurphy@gogeo.ca

If you pay via credit card there will be a 2.4% processing fee added to your invoice.

Taxes are extra.

Initial here:

Exhibitor agrees to receive all written and electronic correspondence from GoGeomatics Canada and official event contractors in reference to Geolgnite and all future GoGeomatics Canada events. This exhibit space application will become a contract upon Exhibitor's authorized signature and the GoGeomatics Canada's acceptance and approval.

Exhibitor Signature: _____ Date: _____

Printed Name:

Show Management Use

Authorized GoGeomatics Canada Initials:

Date:

Registration for co-exhibitors/co-brands

Participation type

Co-exhibitor: We hereby apply for the admission of the company listed below to be represented as co-exhibitor at our booth by its own personel, products and services. 8x10 booths and above are available to share.
Cost: 50% of booth base price.

Co-brand: We hereby apply for additional brand(s) to join our booth without additional personel.
Cost: \$1,000
The additional brand is an exhibiting brand assigned to your booth. Includes the base exhibitor package. If you have more than one brand please contact us.

Name of Main Exhibitor:

Co-exhibitor / Brand Details

Name of co-exhibitor:

Company :

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

Canadian:

Non-Canadian:

Contact Person

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

All services utilised by co-exhibitors will be invoiced directly to the main exhibitor.

Please invoice the co-exhibitors.

Submimssion of these registration documents provides confirmation that all terms of participation have been read and accepted.

VIDEO & PHOTOGRAPHY GoGeomatics reserves the right to use any photograph/video taken at our events, without the expressed written permission of those included within the photograph/video. GoGeomatics may use the photograph/video in publications or other media material produced, used or contracted by GoGeomatics including but not limited to: brochures, invitations, books, newspapers, magazines, television, websites, etc.

LIABILITY: GoGeomatics Inc. and the Host Venue shall not be responsible for any loss, injury, or damage that may occur to the exhibitors/sponsors employees (public or other), and any other person, from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibitor/sponsorship contract. The exhibitor/sponsor, upon signing the contract, expressly releases GoGeomatics Inc, its employees, contractors and/or the Conference Centre and agrees to indemnify and defend the same against any and all claims for such loss, damages, or injury.

Brand & Description Confirmation Form

This form is to confirm your brand and company description to ensure that the Expo is promoting and marketing you correctly. Complete the form to showcase your brand, products, and services.

Are you: Exhibiting Sponsoring Recruiting

Marketing Materials

Send us an eps version of your logo

Brand name you want use for website and signage

Website URL:

Description of your organization suitable in Expo marketing materials:

Social Media Links

Facebook (URL):

X:

LinkedIn (URL):

Other:

Other: