



# Geolgnite

2021

## Geolgnite 2021: One Month, Three Great Events!

**First Event - April 14th:** Geolgnite Career Fair & Diversity Leadership

**Second Event April 21-22:** Geolgnite Conference Canadian Leadership & Geospatial Intelligence

**Third Event Week of April 26th:** Geolgnite Skill Share: Workshops, Seminars & Training

**THANK YOU  
TO OUR INITIAL SPONSORS**



**Geolgnite**  
2021

GOLD

PLATINUM



**MAXAR**



SILVER



# Geolgnite 2021: Canada's National Geospatial Leadership Conference

Geolgnite invites the geospatial community to engage with one another by sharing your work, services, and data. Geolgnite will be going virtual this April for 2021 and plans continue to bring government and industry together for innovative programming. As an added feature, for registered attendees, our conference content will be made available post event.

With Geolgnite again going virtual for 2021, it allows for the audience to expand exponentially. C-level participation will continue and grow with the addition participants from Canada and abroad.

Tickets will be free for government participants of all levels.

## *Geolgnite 2021 Online: Canadian Geospatial Leadership & Geospatial Intelligence*

- April 14<sup>th</sup> Geolgnite Career Fair & Diversity Leadership (1 day).
- April 21-22 Geolgnite Main Conference (2 days).
- Week of April 26<sup>th</sup> Workshops, Seminars, & Training (flexible week).

Each week of the conference will have a focus.

1. The first week (1 day) will be of particular interest to organizations looking to hire.
2. The second week (2 days) will be the main Geospatial Intelligence leadership conference with updates on technology, services, and data from both industry and all levels of government.
3. The third week Geolgnite (number of days based on need) will present a series of workshops, seminars, and training opportunities from our partners and sponsors.

Over 600 geospatial executives, managers, and practitioners attended in 2020.



## Table of Contents

|   |           |
|---|-----------|
| <b>Geolgnite Schedule and Info</b> .....      | <b>4</b>  |
| Career Fair .....                             | 4         |
| Main Conference .....                         | 5         |
| Workshops & Training Seminar .....            | 6         |
| <b>Who Came to Geolgnite 2020?</b> .....      | <b>7</b>  |
| Industry Participants .....                   | 7         |
| Government Participants .....                 | 8         |
| NGO's and First Nations .....                 | 10        |
| Academic Participants .....                   | 11        |
| <b>We Market Your Brand and Content</b> ..... | <b>12</b> |
| <b>2020 Sponsors and Partners</b> .....       | <b>13</b> |



## Career Fair April 14th

### *Hiring Managers Take Notice*

This event provides an excellent opportunity to connect leading organizations with highly qualified applicants looking for work. The Geolgnite career fair will allow you to present the jobs and career opportunities of your organization to a motivated and engaged audience of job seekers.

### *Career Event Format*

You will present career opportunities available within your organization within a 30-minute timeslot. We encourage hiring organizations to pre-tape an informative video presentation and then engage live with the audience as they ask questions and submit their resumes for your opportunities. This will be a free event for participants ensuring the maximum participation.

### *Diversity Leadership Panel*

The Diversity and Leadership Program and Panel [Geolgnite 2020 Video: Diversity in Leadership Panel from GoGeomatics](#) will be the last panel of the day. This is where we discuss issues around equity and diversity across all spheres in the location technology industry.

## Participation Package

### *Careers Presentation - \$1,650 plus tax CAD*

- Half-hour time slot to present your organization and career opportunities.
- Pre-event marketing of your participation and jobs you will be showcasing.
- Post-event marketing of your successful engagement.
- Presenting partner logo on event website.
- Unlimited Job Postings for 2021 on GoGeomatics Canada Job Board for 6 months.



# Geolgnite Conference Canadian Leadership & Geospatial Intelligence

April 21-22

Becoming a presenting partner or sponsor at Geolgnite 2021 is a great opportunity to participate in a variety of promotional opportunities to facilitate business to business and business to government relationships and expand the reach of your brand. As in 2020, participation for all levels of government will be free.

## *Presenting Partner (Base Package) - \$2,250 plus tax CAD*

As a Presenting Partner, you will have the opportunity to:

- Speak to our delegates via a 30-minute time slot with Q & A.
- Unlimited complimentary registrations for your team.
- Access to the contact list for all Geolgnite participants.
- Conference Website & App branding.
- Video Posting to YouTube.
- 1 spotlight article in the GoGeomatics Canada Magazine (Provided by partner).
- Your spotlight article featured in an issue of the Canadian Spatial Times.
- Social media exposure for company, brand, and Geolgnite related articles.
- Mention in Geolgnite communications.

## *Silver Sponsoring Presenting Partner- \$3,000 Package plus tax CAD*

Additional opportunities added to the Presenting Partner Package above.

- Short 1-2-minute video content (flexible).
- Post event conference email blast to Geolgnite conference participants.
- Post event conference email blast to GoGeomatics Canada mailing list (4,000+ subscribers).
- 2 spotlight articles in the GoGeomatics Canada Magazine (Provided by partner).

## *Gold Sponsoring Presenting Partner- \$5,000 Package plus tax CAD*

Additional opportunities added to the Presenting Partner Package above.

- Short 3-5-minute video content for our breaks (flexible).
- Banner/advertisement on GoGeomatics website.
- Post event conference email blast to Geolgnite Conference participants.
- Post event conference email blast to GoGeomatics Canada mailing list (4,000+ subscribers).
- 3 spotlight articles in the GoGeomatics Canada Magazine (Provided by partner).



## Geolgnite Workshops, Training, & Seminar

### Week of April 26th

The final event for Geolgnite 2021 will consist of a week of online learning and engagement opportunities your organization can utilize to engage the Canadian Geospatial Sector with your knowledge and expertise. This is an opportunity to engage in long form content. Unlike the 30-minute presentations in the main conference you can create your own program that suits your goals.

Geolgnite will enable you to host your engagement on whatever platform you are working with. Whether by Zoom or Microsoft Teams or another platform, Geolgnite is the place for your organization. Geolgnite will market your opportunity to the conference audience across all our channels and create a unique week of learning and engagement opportunities.

#### *What Event Format Works For Your Organisation?*

Depending on your needs and goals, this is a flexible engagement where you can provide:

- **Case Study or Workshops:** An online workshop can be defined as a course made available on a digital platform to provide specific knowledge through videos, text, images and infographics.
- **Public Consultations:** Are you working on a project that requires engagement from stakeholders? Geolgnite is the perfect opportunity to host a public consultation to promote the engagement you need in your consultation session.
- **Training Sessions:** Online training sessions are a form of instruction that take place completely virtually. They usually involve a variety of multimedia elements, including graphics, audio, video, and web-links, which can all be accessed through an internet browser. Online training gives students the opportunity for live interactions and real-time feedback.

#### *Geolgnite workshops, forums, training, and seminars, participation package - \$1500 plus tax CAD*

As part of our week-long program, you will have the opportunity to:

- Craft your own engagement opportunity hosted by you that can last a few hours to half/full day programming to even multiple days.
- Unlimited complimentary registrations for your team.
- Geolgnite Website & App branding including logo and copy.
- 1 spotlight article in the GoGeomatics Canada Magazine (provided by you).
- Social media exposure for company, brand, and related articles.
- Mention in Geolgnite communications.



## Who came to Geolgnite Online in 2020?

### Industry Participants

- 21 AT Canada
- 3D Planeta Inc.
- Acosys Consulting Service Inc
- 4DM Inc.
- ASG Mapping Ltd
- AB Ltd
- AstroAgency
- Atlis
- Altus HR
- Aurora Consulting
- Avenza Systems Inc.
- Business Geografic – Ciril GROUP
- Cardinalus Corporate Consulting/ClearSky Connect
- Challenger Geomatics Ltd
- Ciril GROUP
- CTQ Consultants
- Comtech Group Inc
- CubeWerx Inc.
- Deploy Software Solutions, Inc.
- Drone-To-Business Platform
- ELW
- Esri Canada Limited
- excellTR
- FAC
- First Base Solutions Inc.
- Fluvial Systems Research Inc.
- Forsite Consultants
- GHD
- Fugro Roadware
- Geospatial Media and Communications
- Geotrek Integrated Services
- Global Geospatial Group
- Hatfield Consultants
- HERE Technologies
- IDEMA
- Information Services Corp
- InfoSat
- J. R. Finnie O.L.S.
- Lux Modus
- Luxembourg Trade and Investment Office - NY
- Mapbox
- Matrix Solutions Inc
- MDA Geospatial Services International, MDA
- Maxar Technologies
- Minerva Intelligence Inc
- OSL
- Pacific Geomatics Ltd
- Pacific GIS Consulting
- PCI Geomatics
- Planetary Remote Sensing Inc
- Planit Measuring
- POGC
- Quantum Spatial Canada Inc.
- RiverCross Technologies
- SaskTel
- Scott Land & Lease Ltd.
- Sparkgeo Consulting Inc.
- StraTopo
- TCarta
- TD CanadaTrust
- TMAC Resources Inc.
- Vale Canada Limited
- Vanderkooij-consult.ca
- Vitruvi
- Western Heritage Services



## Government Participants

### Federal Participants

- Agriculture & Agri-Food Canada (AAFC)
- Canada Center for Remote Sensing (CCRS)
- Canada Centre for Mapping and Earth Observation (CCMEO)
- Canada Mortgage and Housing Corporation (CMHC)
- Canadian Food Inspection Agency (CFIA)
- Canadian Hydrographic Service (CHS)
- Canadian Space Agency (CSA)
- Crown-Indigenous Relations and Northern Affairs Canada (CIRNAC)
- Defence R&D Canada (DRDC)
- Department of National Defence
- Environment & Climate Change Canada (ECCC)
- Fisheries and Oceans Canada (DFO)
- Geological Survey of Canada (GSC)
- Geospatial Commission, Cabinet Office, UK
- Government of Botswana
- Government of Canada
- Impact Assessment Agency of Canada (IAAC)
- Indigenous Services Canada (ISC)
- Justice Canada
- Kenya High Commission
- Metrolinx
- Mapping and Charting Establishment (MCE)
- Ministry of Agriculture, Land and Fisheries; Trinidad & Tobago
- Ministry of Municipal and Rural Affairs (Saudi Arabia)
- National Research Council Canada (NRCC)
- Natural Resources Canada (NRCan)
- Petroleum Authority of Uganda
- Public Safety Canada
- Public Services and Procurement Canada (PSPC)
- Royal Canadian Mounted Police (RCMP)
- Statistics Canada (StatsCan)
- Tetratex ARD - Integrated Land and Resource Governance
- Transport Canada
- U.S. Department of State
- United States General Services Administration (GSA)
- U.S. Environmental Protection Agency





## Provincial Participants

- Alberta Agriculture and Forestry
- Alberta Biodiversity Monitoring Institute
- Alberta Environment and Parks
- BC Public Service
- Department of Economic Development and Transportation (Nunavut)
- Environments and Parks (Alberta)
- GeoBC
- Gouvernement du Quebec
- Government of Alberta
- Government of British Columbia
- Government of Newfoundland and Labrador
- Government of Nunavut
- Government of Ontario
- Government of Saskatchewan
- Land Title and Survey Authority of BC
- Manitoba Agriculture and Resource Development
- Manitoba Government
- Manitoba Hydro
- Ministère de l'Environnement et de Lutte contre les changements climatiques (MELCC)
- Ministry of Forests, Lands, Natural Resource Operations and Rural Development (BC)
- Ministry of Indigenous Affairs (Ontario)
- Ministry of Municipal Affairs and Housing (Ontario)
- Ministry of Natural Resources and Forestry (Ontario)
- Ministry of the Environment, Conservation and Parks (Ontario)
- Ministry of Transportation (MTO)
- Nova Scotia Department of Environment
- Nova Scotia Department of Lands and Forestry
- Nova Scotia Government
- Ontario Clean Water Agency
- Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)
- Ontario Public Service (OPS)
- Ordre des arpenteurs-geometres du Quebec
- PEI Department of Transportation, Infrastructure and Energy
- Saskatchewan Water Security Agency
- Service New Brunswick
- Yukon Government



## Municipal Participants

- Cape Breton Regional Municipality
- City of Barrie
- City of Brampton
- City of Calgary
- City of Hamilton
- City of Kitchener
- City of Markham
- City of Mississauga
- City of Montreal
- City of Ottawa
- City of Philadelphia
- City of Saint John
- City of Vancouver
- Conservation Halton
- County of Simcoe
- Grand Council Treaty #3
- Kativik regional government
- Malahide Township
- Municipality of the County of Kings
- Niagara Region
- Pierce County Planning and Public Works
- Regional District of Central Kootenay
- Sturgeon County
- Vaudreuil-Soulanges Regional County Municipality
- Ville de Quebec

## NGO's & First Nations

- Between the Poles
- Canada Post
- Canadian Armed Forces (CAF)
- Canadian Nuclear Laboratories
- CanBIM
- Central Lake Ontario Conservation Authority
- Doig River First Nation
- File Hills Qu'appelle Tribal (FHQTC)
- Geomatics Association of Nova Scotia
- Institut national de la recherche scientifique (INRS)
- Interior Health
- Kwantlen First Nation
- Lower Fraser Fisheries Alliance
- Mississippi Valley Conservation Authority (MVCA)
- Open Geospatial Consortium (OGC)
- Perth and Smiths Falls District Hospital
- Siksika Land and Resources Management
- Slimgim.info
- South Nation Conservation
- SpaceQ
- Toronto Region Conservation Authority (TRCA)
- Upper Thames River Conservation Authority (UTRCA)
- Waabnoong Bemjiwang Association of First Nations



## Academic Participants

- Algonquin College
- Bangladesh Open University
- British Columbia Institute of Technology (BCIT)
- Carleton University
- Centre of Geographic Sciences (COGS)
- Communaute metropolitaine de Montreal (CMM)
- District School Board of Niagara (DSBN)
- Edmonton Public Schools
- Fleming College
- Gadjah Mada University
- H2i
- Lethbridge College
- L'Université du Québec à Montréal (UQAM)
- Manitoba Uske
- McGill University
- MCL & Ryerson University
- McMaster University
- Memorial University of Newfoundland
- NSCC Annapolis Valley Campus
- Pattimura University
- Queens University
- Saint Mary's University
- Simon Fraser University
- Southern Alberta Institute of Technology (SAIT)
- University of Calgary
- University of Northern British Columbia (UNBC)
- University of Saskatchewan
- University of Waterloo
- York University



## We Market Your Brand and Content

GoGeomatics is the premier communications hub in the Canada geospatial sector. Your participation and your brand will be promoted through GoGeomatics channels such as:



[GoGeomatics Magazine](#) (20,000 visitors a month)



Canadian Spatial Times – (4,400 subscribers) [here](#)



[GoGeomatics Facebook page](#) (1,986 likes)  
[Canadian GIS & Geomatics](#) (5,197 likes)  
[GIS-Jobs](#) (3,220 followers)



[GoGeomatics Twitter](#) (10,347 followers)



[GoGeomatics YouTube Channel](#) **NEW!**



[GoGeomatics LinkedIn Group](#) (5,352 members)  
[GIS & Geomatics Jobs](#) (3,983 members)  
[Canadian Geospatial Community](#) (8,614 members)



**GoGeomatics** Canada Professional Meetup Groups  
14 Cities across Canada (4,000+ members)



## Our 2020 Media Sponsors and Partners

### Marketing and Promotion Media Partners

GoGeomatics has many media partners both in Canada and around the world that we leverage to promote the event, and by extension, your specific brand and content. The GoGeomatics team will look to expand the number of media partners for 2021.



### Marketing and Promotion Associations & Partners

GoGeomatics engages with some of the top associations in Canada to promote this event. We ask associations to post our events on their social media pages and send out an email blast to their subscriber or members lists with promotional materials for the event.

Geolgnite is the largest and most influential event in the Canadian Geospatial Conference calendar. The GoGeomatics team will look to expand the number of association partners for 2021.



## Contact

We'd love to have you be a part of what will surely be an exciting and informative event in 2021.

To register your company or purchase a package, or for any other questions and info, please contact Jonathan Murphy at [jmurphy@gogeomatics.ca](mailto:jmurphy@gogeomatics.ca)

Thank you for your interest, and see you then!

